

AGENDA ITEM V C

PROGRESS REPORT ON CONDITIONALLY APPROVED PROGRAM

LOUISIANA STATE UNIVERSITY AND A&M COLLEGE

B.S. IN SPORT ADMINISTRATION

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BACKGROUND INFORMATION

At its meeting of September 2008, the Board of Regents acted as follows:

Conditional approval is granted for the proposed Bachelor of Science in Sport Administration (CIP Code 31.0504) at Louisiana State University and A&M College, effective Spring 2009. Beginning December 1, 2009, and annually on that date until accreditation by COSMA has been achieved, the University shall submit a progress report to the Associate Commissioner for Academic Affairs detailing:

- 1. Numbers of students and graduates;**
- 2. Adequacy of faculty and resources; and**
- 3. Progress toward COSMA accreditation.**

Because of possible duplication concerns regarding this proposed program and the existing B.S. program in Sports Management at Southeastern Louisiana University (SLU), the Board of Regents requests that both universities meet and formulate a plan for cooperation in course and program delivery and content that compliments both programs and mitigates curricular overlap. A report documenting the efforts of both universities in this regard shall be due to the Associate Commissioner for Academic Affairs by March 15, 2009. In addition to these efforts, the staff shall monitor student enrollment/graduation/ placement in both programs to determine whether south Louisiana can maintain two such similar programs at adequate levels of student participation and production.

A report was received from LSU A&M in early March 2009, indicating that faculty from LSU and Southeastern met on February 19, 2009, to address the above requirement.

STAFF SUMMARY

Present at the meeting were the chairmen of both Departments of Kinesiology and relevant faculty. Syllabi for kinesiology courses in the LSU program were shared with SLU faculty. Similarities and differences were discussed. Both programs are required to become accredited by the Council on Sport Management Accreditation (COSMA). As such, they must offer specific learning experiences for students to receive this nationally recognized programmatic

accreditation. At LSU, students must select one of two concentrations within the program: Sport Commerce or Sport Leadership, while SLU does not offer concentrations. A course equivalency table was established, which identifies correlation between eight courses in the two departments. This table will be useful to students for purpose of articulation if they need to enroll in a course in the other program because a desired offering is not available at the home institution.

Opportunities for program coordination were discussed. As both programs are fairly new and must become fully established to become COSMA-accredited, the institutions were unable to determine the extent of collaboration at this time. However, several areas were identified as likely possibilities:

- Coordination of internship supervision
- Offering of combined courses
- Collaboration in research and service

The report indicated that faculty from the two universities found the meeting productive. They recognize that collaborative efforts may strengthen the programs and provide unique learning opportunities. Faculty will continue to meet to discuss these opportunities as the programs become more established and numbers of students and graduates increase.

STAFF ANALYSIS

The staff interprets the initial meeting of faculty from the related programs at LSU and SLU to be a good overture toward cooperative efforts and augmentation of offerings for students. Given the present economic climate and budget tightening for higher education, the staff suggests that the schools finalize ways to extend offerings for students by formalizing course articulation agreements and by alternating summer, online and possibly intersession offerings. Additional ways to utilize resources and opportunities to benefit both programs should be explored. The staff suggests that since additional reports are due to the Board of Regents addressing numbers of program enrollees and graduates as well as progress toward COSMA accreditation, information on collaborative efforts should also be included.

STAFF RECOMMENDATION

The staff recommends that the Academic and Student Affairs Committee receive the March 2009 progress report relative to the implementation of the B.S. in Sport Administration at LSU and A&M College. As previously stipulated, the next report shall be due December 1, 2009, addressing:

- 1. Numbers of students and graduates;*
- 2. Adequacy of faculty and resources; and*
- 3. Progress toward COSMA accreditation; and*
- 4. Ongoing efforts toward collaboration with the B.S. in Sport Management at Southeastern Louisiana University.*